

## Enhancing Connectivity for Economic Development in the Philippines: Opportunities from TV White Spaces

8:30AM to 5:00 PM, 9 June 2014  
TPIC-Bancom, 3/F Asian Institute of Management, Makati

### PROGRAM

8:30 – 9:00 AM	<b>Registration</b>	
9:00 – 9:10 AM	<b>Welcome Address</b>	<b>Ricardo Lim</b> Dean, Asian Institute of Management
9:10 – 9:30 AM	<b>Opening Remarks</b>	<b>Gamaliel Cordoba</b> Commissioner, National Telecommunications Commission
9:30 – 10:00 AM	<b>Keynote Speech</b>	<b>Louis Casambre</b> Executive Director, Information and Communications Technology Office, Department of Science and Technology
10:00 – 10:40 AM	<b>Opportunities from TV White Spaces: Technologies and Standards</b>	<b>Jeffrey Yan</b> Director of Technology Policy, Microsoft (Asia Pacific)
10:40-11:00 AM	<b>How can the Philippines benefit from TV White Space technology?</b>	<u>Lead Speaker:</u> <b>Dondi Mapa</b> National Technology Officer, Microsoft
11:00AM-12:00PM		<u>Reactors:</u> <b>Roy del Rosario</b> President/CEO, Perl Tech Consulting  <b>Jorge Almonte</b> Representative, 16 <sup>th</sup> Congress of the Philippines Chair, Committee on Public Information

**Lesley Jean Cordero**

Undersecretary, Office of the Presidential  
Assistant for Rehabilitation and Recovery

**Virgilio Fulgencio**

Executive Director, Center for Industrial  
Competitiveness, Department of Trade  
and Industry

12:00-12:30 PM      Open Forum

Moderator:**Veronica G. Caparas**

Professor, Asian Institute of Management

12:30 – 1:30 PM      Lunch

1:30-1:50 PM      **What are the challenges to TV White  
Space technology in the Philippines and  
how can they be solved?**

Lead Speaker:**Gamaliel Cordoba**

Commissioner, NTC

1:50-2:30 PM

Reactors:**Louis Casambre**

Executive Director, DOST-ICTO

**Peter Lovelock**

Director, Telecommunications Research  
Project

**Winthrop Yu**

Senior Vice-President for Policy, Internet  
Society-Philippines Chapter

**Raul Cortez**

Legal and Corporate Affairs Director,  
Microsoft Philippines

2:30-3:00      Open Forum

Moderator:**Lourdes O. Montenegro**

Lee Kuan Yew School of Public Policy  
National University of Singapore

3:00 – 3:30 PM	<b>Regulation and Dynamic Spectrum Access</b>	<b>H. Nwana</b> Managing Director, Dynamic Spectrum Alliance
3:30 – 4:00 PM	<b>Economic Value of License-Exempt Spectrum</b>	<b>Richard Thanki</b> University of Southampton and former economist at UK-Ofcom
4:00 – 4:30 PM	<b>Synthesis</b>	<b>Eduardo Araral</b> Lee Kuan Yew School of Public Policy National University of Singapore
4:30 – 4:45 PM	<b>Closing Remarks</b>	<b>Astrid Tuminez</b> Regional Director, Legal and Corporate Affairs, Microsoft

Master of Ceremonies:

**Mc Ronald Banderlipe**  
Lee Kuan Yew School of Public Policy  
National University of Singapore