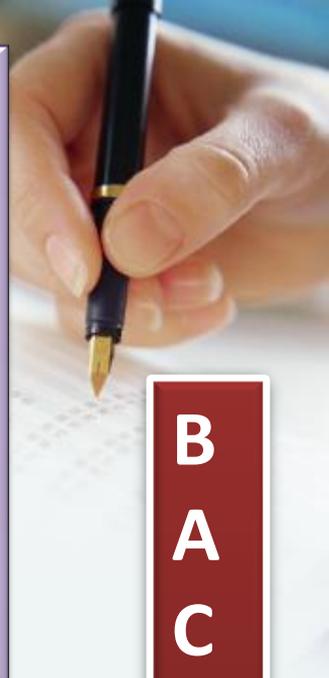




**BUILDING CAPACITIES OF THE YOUTH
THROUGH SOCIAL ENTREPRENEURSHIP:
THE DAWN MPC MODEL**

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United Nations defines **poverty** as entailing more than the lack of income and productive resources for ensuring sustainable livelihoods. They also stated poverty manifestations including hunger and malnutrition, limitation of access in education and other basic services, social discrimination and exclusion as well as the lack of participation when it come to decision making.

In the Philippines it has been suffering from poverty problem and it continues to exist until today. Problem on poverty has been blamed to lack of political will of those officials running the government office, absence of business inventors from local and foreign capitalists, rampant criminality growth, lack of education and Inadequate job offers

Inadequate job offers strongly believe contributes a lot to poverty that leads to abound of jobless Filipino. It persuades a lot of us to work in other countries as an OFW or **Overseas Filipino Workers**. The idea of “Overseas Filipino Workers” was promoted as supposed one “interim strategy” to address unemployment and balance of payments in Marcos era. The OFW’s have been called the “New Heroes” of the country for the reason that their remittances keep the Philippine economy afloat and they support millions of households affected by the hardship of economy in the country. NSO survey reveals that there are 1.9 million of OFW’s in the country.

Of this total, **47.2%** or approximately **900 thousand** were **YOUTH** women that made close to half of OFWs are female.

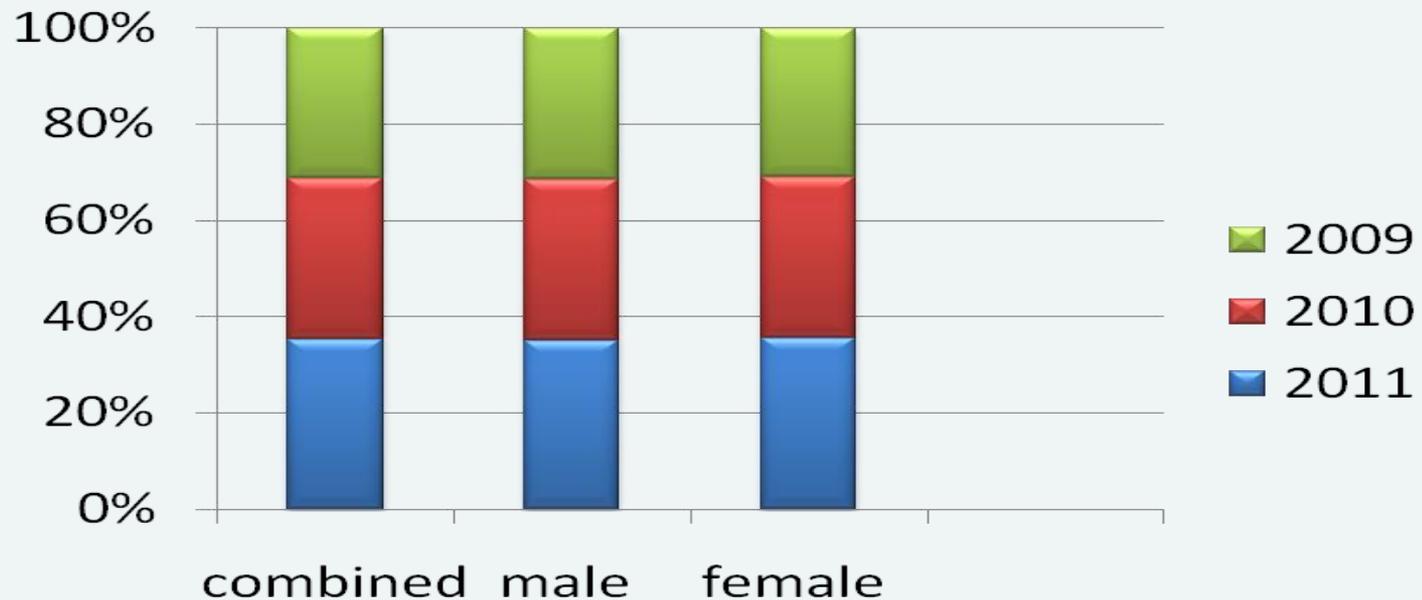


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NUMBER OF OVERSEAS FILIPINO WORKERS

(Source: NSO, Survey on Overseas Filipinos)

	2011	2010	2009
Both sexes (In thousands)	2,158	2,043	1,912
Male	1,126	1,068	1,010
Female	1,032	975	902



STATEMENT OF THE PROBLEM

1. How does the social enterprise program of the cooperative change the lives the youth-women?
2. What is the implication of the social enterprise program of the cooperative in building the capacities of the youth-women?
3. What is the importance of the social enterprise program of the cooperative in the lives of the youth-women members?

DAWN Integrating Program for Youth Traffic Survivors



The International Labour Organization Regional Office for Asia and the Pacific (ILO-ROAP) recognizes the role played by the Development Action for Women Network (DAWN) - A non-governmental organization assisting in the welfare of Filipina migrant workers who used to work as entertainers in Japan by setting-up a cooperative, the **DAWN MPC in 2008** as part of their integration program to help the youth traffic survivors. The program in partnership with the PUP College of Cooperatives and Social Development was awarded as an **Emerging Model of Best Practice in Asia and the Pacific by ILO under its Decent Work Agenda on May 7, 2009**. Their achievement and success story presented in ILO's study on the **Economic and Social Empowerment of Returned Victims of Trafficking in Thailand and in the Philippines: Coming Back, Moving On, Life after Human Trafficking** fueled and inspired the youth-women carry out their cause for a common benefit.

Through the years, the **PUP College of Cooperatives and Social Development** supported the cause of the women under its extension services program by giving trainings relevant to their operations.

A study was conducted to measure the role played by the cooperative's in building the capacities of the youth through social entrepreneurship. Both the qualitative and quantitative method of research was used in the study.

METHODOLOGY

The descriptive method of research was employed in the study. The descriptive method of research is used because it is more applicable in this type of study. The descriptive method of research is a way of organizing social data for the purpose of viewing social reality.



DESCRIPTION OF SAMPLES

Generally, the youth-women of DAWN Multi-purpose Cooperative is the respondents of this study, for they are the one enclose in this research entitled: **Building Capacities of Youth through Social Entrepreneurship: The DAWN MPC Model.** Furthermore, the location and boundary of the research is situated at Taft, Metro Manila.

FINDINGS FROM THE STUDY

- The idea of setting up the cooperative provided the youth venue to become entrepreneurs
- The respondents learn to divert their attention into a more counter-productive activities by way of engaging in business like endeavour
- The respondents acquire skills in the business that helps them regain their self-confidence and dignity which is apparent to their being former entertainers abroad
- Respondents learn to be critical in all their action as they carefully identify project/s needed by their end-users; hold discussions before a business is implemented and decide collectively as a group

- The trauma brought about by their sad experience as overseas workers continues to haunt the women. Equal societal treatment and family acceptance shall help in the cure and rehabilitation of these returned victims
- The attitude of the women concerning the formation of their social enterprise shall benchmark its success and failure.
- Most of the respondents suggests to have: study tour and more business trainings for its members.
- Most of the respondents said that they want to recommend programs that will make the members more pro-active and open-minded individuals

- Respondents said the coop program strengthen their abilities and help them have positive views in life
- The entire members said that their income increase because of the business program of the cooperative
- Most of the respondents said that the seminars conducted by the coop contribute immensely to the welfare of its members

CONCLUSIONS

1. How does the social enterprise program of the cooperative change the lives of the youth women members:
 - It made the women independent; self-reliant and business-oriented for the sake of their children and families. Most of the women slowly accept the idea that they could no longer go back to work in Japan and instead saw alternative measure to address their economic concern through their joint and collective efforts to run their own enterprise.
2. What is the implication of the social enterprise program of the cooperative in building the capacities of the youth-women?
 - The program taught the women to regain their self-esteem and confidence in dealing with people around them. It also enables them to divert their attention into a more counter-productive endeavor through livelihood and enterprising activity.

3. What is the importance of the social enterprise program of the cooperative in the lives of the youth-women members?

- Generally, the social enterprise program provided the women new hope and regained spirit to dwell with their problem as returned victims. As former OFW's, the comfort of being with their families and live in the domestic territory were highly regarded by the respondents.

RECOMMENDATIONS

1. More social activity should be initiated by DAWNMPC like exposure trip, family day for the members and their families and/or study visit to acquaint the women more on the business aspect of cooperatives
2. DAWNMPC should include among its activities fitness program that will promote the health and welfare of the women-members.
3. DAWN-MPC should have a spiritual activity like bible study program for its members to increase their faith in God to enable them become better parents.
4. DAWNMPC's livelihood program should be pursued to promote the entrepreneurial skills of the members. The livelihood component and/or social enterprise activity of the cooperative taught the women to be independent and self-reliant. An incentive scheme should be developed and provided by the coop to boost the passion of women in business activities
5. The lending program of the cooperative should be pursued to attend to the providential and productive needs of its members.

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6. DAWN-MPC should provide more business training for its members like project development; fund management; marketing, salesmanship and other topics that will promote the entrepreneurial abilities of the members.
 7. An open forum should be a part of the character development program of DAWN-MPC because it promote the self-confidence of the members; trust with other people, strengthens unity of the members; and allows them to be open-minded.
 8. DAWN-MPC should seek assistance from various institutions like the PUP-CSSD; church organizations; union and federations of coops and other related groups that can provide them expert services that will help their organization
 9. DAWN-MPC should have more empowerment program for its members to enable them improve their attitude, character and personality.

**THANK
YOU**

